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FOR IMMEDIATE RELEASE

November 22, 2016

Lawrence, KS

Douglas County Senior Services Becomes Senior Resource Center for Douglas County

Douglas County Senior Services is changing. Strategic planning during Summer 2016 by the Board of Directors and Staff revealed that DCSS has been serving only a small portion of seniors. Another discovery was that seniors have difficulty navigating the complex array of options to find the services and opportunities they want.

“Therefore, we will expand beyond our current services to become the central go-to place for all seniors to find out about resources available throughout the county and beyond, regardless of where they are in the second half of life,” says Dr. Marvel Williamson, Executive Director. “We will be the hub of information—whether the question comes from seniors, families, agencies, or professionals. If we don’t have the answer, we will find it.”

This radical change in mission was announced today with the launch of a new identity. **Douglas County Senior Services is now the Senior Resource Center for Douglas County (SRC).** With the new name comes a new logo and a comprehensive new website: www.YourSRC.org. The new website provides information to help seniors—and the professionals who serve them—find resources of all types. Another feature is the “Seniors as Resources” section where seniors can post availability to work or volunteer, personals ads, searches for living companions, and other needs.

Whether the issue is housing, designing retirement to fit new goals, financial help, getting a ride, end-of-life issues, figuring out Medicare, finding romance, connecting spiritually, getting food, sorting through in-home care options, getting senior discounts, classes, clubs, trips, recreation, fitness, deciding if Lawrence is a good place to retire, or any other need, “The new SRC will be the first place people think of for getting answers about all things senior,” says Williamson.

The Senior Resource Center for Douglas County will continue to deliver all services it currently provides, adding staff to help seniors create the second half of life they want. The SRC will not add services already available in Douglas County, but will help seniors find existing agencies and businesses, as well as informing clients about issues to consider as they review their choices.

In addition to the new identity and mission, the Senior Resource Center, located at 745 Vermont in Lawrence, will be completed renovated in 2017. The city-owned property shared with Fire Station No. 1 will undergo interior reconstruction for both tenants. SRC will be temporarily housed at Peaslee Technical Training Center at 29th and Haskell in Lawrence starting in late January 2017.

For more information about the Senior Resource Center for Douglas County, contact Michelle Meier, Director of Community Engagement, at mmeier@YourSRC.org or call 785-842-0543.